

ABSTRACT OF THE DISCLOSURE

When a master medium and a slave medium are brought into close contact and a transfer magnetic field is applied thereto to perform magnetic transfer, the leakage magnetic field

- 5 intensity of the transfer magnetic field is regulated to within a permissible range, making possible the transfer of an exact magnetic pattern. After a magnetic field is applied to the slave face in the track direction thereof to initially magnetize the slave medium in the track direction, the master medium and the
- 10 slave medium are brought into close contact. When applying a transfer magnetic field in the track direction of the slave face to perform a magnetic transfer, the magnetic field intensity component in the direction opposite that in which the transfer magnetic field is to be applied is regulated to less than or
- 15 equal to $1/2$ the magnetic coercive force H_{cs} of the slave medium over the entire slave surface.